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IN THE UK

WE ARE FRANK WATER

TOGETHER WE CAN CHANGE LIVES

From Kenya to India and Nepal, 2.2 billion people still lack access to safe drinking water. Rural communities, especially those that are tribal or in a lower caste or living in the most water-stressed regions who are affected by climate change. It's time to change this before it's too late. We can do it – with the help of our supporters.

This year is a powerful reflection of Frank Water's commitment to solving complex water solutions that are community-led, environmentally sound, and deeply impactful. As trustees, we're proud to support a team that continues to deliver smart, sustainable solutions to the world's water crisis. Thanks to all our donors, fundraisers, partners and volunteers whose dedication ensures Frank Water grows and deepens its impact.



Anoo Jain
Chair of Trustees

WHAT WE DO

In 2024, we continued to deliver lasting impact, supporting communities in India and Nepal to secure a safe, sustainable future through access to Water, Sanitation and Hygiene (WASH). Our mission remains urgent, and our response has never been more innovative or far-reaching. From rejuvenating natural springs and groundwater reserves to implementing nature-based solutions and supporting community-led watershed planning, our integrated approach has enabled people at the forefront of the water and climate crisis to understand how water works in their watershed and find ways to work with it, ensuring long-term access and broader community development opportunities. In the past 12 months alone, our work has helped provide a water-secure future for more than 32,500 people across India, Nepal and Kenya.



Katie Alcott MBE
CEO, Frank Water

Our mission is to alleviate global water poverty, enhance health, and protect the natural environment. We improve the way people understand and use water, with a focus on those most in need.

We've also reached more children than ever before, using education, behaviour change campaigns and digital tools. We've engaged more than 153,000 children worldwide, including here in the UK, to encourage them to value, protect, and conserve water both locally and globally. 2024 has also seen the growth of our funding base, thanks to generous individuals, trusts and foundations, companies and partners, whose continued support allows us to invest in long-term impact. None of this would be possible without the tireless efforts of our team, partners and supporters. Together, we're building a future where everyone, everywhere, has access to sustainable clean water. Your support makes lasting change possible.

01
REACHED 32,830 MORE PEOPLE WITH LIFE-CHANGING WASH SERVICES
In India and Nepal, we supported 42 communities with vital water security programmes, bringing our total overseas impact to **546,059 people** across **789 communities** since 2005.

02
UNLOCKED £43,000 IN LOCAL GOVERNMENT INVESTMENT FOR PEOPLE AND NATURE
In India, we leveraged **£43,136 in funding** for sustainable water and sanitation infrastructure. From toilets and ponds to native tree planting and community-built recharge trenches.



03
SCALED UP INNOVATION WITH INSIGHTS AND DATA
With our **WASH Basins Toolkit** and **WASH Connect App**, developed with Arup, we've collected data and insights to create tailored water security plans. We've developed and improved these tools based on evaluation and user feedback, laying the foundation for wider roll-out in 2024-2025.

04
DRIVEN GLOBAL ACTION AT LEADING WATER CONFERENCES
From **Edinburgh and Stockholm to Azerbaijan**, we showcased our systems-change methodology and collective water stewardship strategies to global agencies, businesses and governments advocating for solutions that break the cycle of water poverty.



05
TRANSFORMED WATER STEWARDSHIP IN CHENNAI
The Beyond the Boundary project delivered research and tools for fairer water allocation in Sriperumbudur's watershed. This has led to a corporate water stewardship blueprint and the start of 'Water Dialogues' events across India's industrial centres.

06
INSPIRED 293,000 CHILDREN AND UK FESTIVALGOERS TO VALUE WATER
In partnership with **Earth Cubs** and supported by Arup and Xylem, we launched free online educational videos and lesson plans that reached **153,000 children** globally. In the UK, our refill festival service at six UK festivals reached **140,000** people, saving the equivalent of **49,716 plastic bottles** from landfill and **4.12 tonnes of carbon**.



KEY ACHIEVEMENTS 2023-2024





WHERE WE WORK

NATIONWIDE

UK

BRISTOL



KAJIADO

KENYA

UTTARAKHAND:

ALMORA

RUDRAPRAYAG

KAVREPALANCHOK:

NAMOBUDDHA

NEPAL

INDIA

TAMIL NADU:

SRIPERUMBUDUR

CHENNAI

MAHARASHTRA:

DHARASHIV

KOLHAPUR

MADHYA PRADESH:

DHAR

KHARGONE



PROTECTED WATER

We take a holistic approach to protecting water for people and planet, working with communities to safeguard springs, recharge and manage groundwater, and restore ecosystems so that clean, reliable water flows now and for future generations.

NORTHERN INDIA AND CENTRAL NEPAL

We have rejuvenated vital natural springs, the primary source of water for many communities in the region. They've dried up due to deforestation, development and climate change, impacting local ecosystems and livelihoods.

CENTRAL INDIA

Thousands now have fluoride-safe, clean drinking water that naturally occurs in groundwater. Families thrive, their health is restored and we've supported them to leverage money from local government for WASH infrastructure.

PLANNED WATER

WESTERN INDIA

Rigorous water and soil testing has been completed to fully understand the issues due to intensive sugarcane farming and 10 years of pesticide and fertiliser overuse in rural farming areas. Water security plans are being developed with local people and government to restore contaminated groundwater.

SHARED WATER SOUTHERN INDIA

Our **Beyond the Boundary** project is now in its second year. It aims to unite the region by building long-term solutions through partnerships between communities, businesses, and local governments. **We're ensuring water is shared equitably**, from households to factories, to understand their shared risks and responsibilities, backed by robust data, practical tools and solutions.

ACTION FOR WATER UK, NATIONWIDE

Through our festival refill service and partnerships, we have inspired people and businesses to adopt a more sustainable approach to water.

THE DIFFERENCE WE MAKE

HEALTHY PEOPLE = HEALTHY PLANET

Access to safe water, sanitation, and hygiene is the foundation of good health.

With clean water, communities thrive and nature is protected. Women gain skills and knowledge to implement nature-based solutions and manage water sustainably.

Clean water reduces disease, frees girls to attend school, supports farming, restores biodiversity, and rebalances nature.



PROTECTING THE HIMALAYAS

The Himalayas are sometimes referred to as the “Third Pole” due to their vast stores of freshwater in glaciers, rivers, and springs. But these vital sources are drying up.

We are working in the Himalayas to address the critical issue of water insecurity, a growing problem driven by climate change, environmental degradation, and unequal access to water.



SPRINGS ARE VITAL FOR SURVIVAL



SPRING SUCCESS IN UTTARAKHAND

- 10 Himalayan springs revived for 3,300 people from 522 households across nine villages in Rudrapur.
- 2 million litres of groundwater recharged – 3,295 trenches and pits, produced nine times more water than the government’s minimum standard.
- Spring flow surged from 2.2 to 13.5 litres per minute (LPM).



- An additional 11,070 people in downstream valleys benefited from increased water flow.
- Women-led water committees are driving change, while new livelihood initiatives are boosting income for those leading the restoration efforts.

FRANK WATER IS EXPANDING BY TACKLING CRITICAL SPRINGS IN HIMACHAL PRADESH IN THE INDIAN HIMALAYAS.



We used to queue for water from midnight until 3 a.m., fighting over every drop. Weddings, school, even work would stop because there just wasn’t enough. After working with Frank Water, we finally understand how we can manage and revive our springs and how life-changing it has been.



Indu Raj
Naini Barakot village, Almora, Uttarakhand.

SPRING REVIVAL IN NEPAL’S HINDU KUSH HIMALAYAN REGION



In 2024, Frank Water launched a new project in Namobuddha, Kavrepalanchok in central Nepal, working in close partnership with local government officials and our experienced in-country partner. Together, we’re tackling a big problem: the steady drying up of natural springs, which many communities rely on for drinking, farming and daily life.

To understand the scale of the challenge, we supported local teams, including trained community resource persons (CRPs), to map all 480 water sources across the municipality’s 11 wards. The findings were stark:

- 1 in 5 springs have dried up.
- Each remaining spring serves around 28 households, making them vital for survival.

We identified two critical springs for urgent restoration and a further two for long-term intervention. This work directly impacts 1,500 with a further 18,277 people living on mountains and further downstream.

By training and equipping local people to lead the assessment work, we’re building long-term capacity to protect Nepal’s precious water, spring by spring.

MADHYA PRADESH, INDIA: A DECADE OF IMPACT

- Over 5,000 people across 10 villages in Dhar and Khargone districts now have fluoride-safe, reliable water, toilets and hygiene facilities.

- Communities submitted 52 proposals to the government for water-saving structures like dams and wells. £45,000 was secured.

- 350 women were trained in hygiene and menstrual health, with women’s groups now managing the water supply in many villages.

- In October 2024, every household gained access to fluoride-safe drinking water.

- Local people shared their knowledge, helping nearby villages improve their water and sanitation.

- We’ll fully hand over to the communities by mid-2025, with local leaders and government teams in place to continue managing water sustainably.



COLLECTIVE WATER STEWARDSHIP: BEYOND THE BOUNDARY

TACKLING A GROWING WATER CRISIS TOGETHER

India is facing increasing pressure on its freshwater resources, particularly in fast-growing industrial regions, including Anekal and Sriperumbudur, on the edge of Bengaluru and Chennai. Here, water remains scarce, polluted, and poorly governed. Businesses and communities depend on the same watersheds, but rarely work together to protect them.

Our **Beyond the Boundary** project is now in its second year. It aims to unite the region by building long-term solutions through partnerships between communities, businesses, and local governments. **We're protecting all water users**, from households to factories, to understand their shared risks and responsibilities, backed by robust data, practical tools and solutions.



YEAR ONE: IMPROVED ANEKAL

We surveyed the peri-urban boundaries of Bengaluru rural district and developed a hydrological model of Anekal's watershed to understand water usage. Data from Earth observation satellites and on-the-ground surveys were used to create collaborative water allocation strategies. This study helped local decision-makers and businesses see how such solutions can improve water security and reduce costs.

YEAR TWO: SCALED UP IN SRIPERUMBUDUR

2024 saw our efforts shift to the industrial hub of Sriperumbudur near Chennai, partnering with Confederation of Indian Industry (CII) Triveni Water Institute to conduct:

- A watershed-level water allocation study mapping usage across industries, farms and homes.
- A governance analysis identifying gaps in local water management systems.
- Planning the first **Water Dialogues** event in Chennai with Indian businesses and in partnership with CII-Triveni Water Institute.

PARTNERED WITH INDIAN INDUSTRIES

We conducted listening circle events with 70 businesses from the Confederation of Indian Industry membership base in the industrial clusters of Chennai and Mumbai (Western and Southern India) on specific water sustainability and risks they face.



Fixing water first helps you fix energy faster. Water transition is symbiotic with energy transition, underscoring the need for data-driven, cross-sector collaboration.



Mr Ravichandran Purushothaman of CII

WORKING WITH GLOBAL SUPPLY CHAINS

Multinational companies are recognising the need to act. As Apple notes in its 2024 Environmental Progress Report:



In India, Apple works with Frank Water to improve water availability and quality for communities near its supplier facilities in Chennai."



Together, we're making the case that safeguarding water isn't just good for people, it's smart business.

SPOTLIGHT ON MAHARASHTRA: CLEAN WATER, HEALTHY FUTURES

In rural Kolhapur and Dharashiv, sugarcane processing has left a damaging legacy. Local rivers are severely polluted, groundwater is compromised, and cancer rates are worryingly high.

Launched in July 2024, this project has already reached **22,530 people** across **seven villages**. We've worked closely with local communities and our partner, **Nargis Dutt Cancer Memorial Hospital**, to uncover the true extent of water-linked health impacts.

- **60% of cancer patients** at the hospital come from areas where we are working.
 - Water testing revealed **high salinity and fluoride levels** in aquifers and soil.
 - These conditions not only affect human health but also degrade soil, reduce crop yields, and force farmers to rely on costly chemical fertilisers.
- Years of overuse of fertilisers and pesticides have further degraded soil health, making it harder for farmers to grow food. Contaminated water combined with weakened soils has pushed many families into greater food insecurity and financial strain.

We've taken action by:

- Conducting extensive research to understand the full extent of this problem.
- Developing water security plans with villagers.
- Supporting the creation of Water User Groups.
- Engaging the district and state levels of government for future collaborations.
- Demonstrated how more regenerative farming practices can produce healthy crops and reduce the need for expensive chemicals.

We've connected public health, food systems and clean water, ensuring rural communities adapt to climate stress, build long-term resilience and protect future generations.



COLLECTIVE ACTION FOR WATER

- Two years of collective water stewardship through Beyond the Boundary.

- Two industrial watersheds studied: Anekal (Bengaluru) and Sriperumbudur (Chennai).

- Three in-depth studies: water allocations, governance gaps, and nature-based solutions.

- Provided £100,000 worth of advisory support to business clusters in the two pilot watersheds, boosting business-government collaboration.

- Planning our first Water Dialogue in December 2024, bringing businesses together with government to share best practices in water stewardship.

BUSINESS FOR GOOD

Frank Water is a social enterprise and an impact business. That means our profits go straight into our charitable programmes. By working with us, your business will help protect and restore water for people and the planet.

Whether you're aiming to meet ESG targets, become a more responsible supplier, or give back through 1% for the Planet, partnering with Frank Water means real-world impact.

LYRECO SUPPLIER SUPPORT PROGRAMME

Frank Water is proud to be part of **Lyreco's Supplier Support Programme**, selected specifically for our **glass-bottled spring water** – a more sustainable, plastic-free alternative. Bottled directly from the artesian spring in Devon, our water arrives at Lyreco's customers' doors via responsible supply chains.

- **100% of profits** from Lyreco orders go towards our global clean and safe water projects and our UK education programmes.
- Sourcing our water from a family-run, **naturally rising, artesian spring** in the beautiful rolling Devon hills means that we're sourcing the best quality water in a responsible manner, which the watershed can support.



This partnership isn't just about what ends up on desks and tables; it's about giving businesses a **hands-on way to meet sustainability goals**.

This partnership enables Lyreco to offer sustainably sourced, glass-bottled spring water and workplace hydration solutions products that not only promote responsible water consumption, but also actively fund Frank Water's charitable mission.



PEOPLE, PLANET & PARTNERS

DISHOOM

The award-winning **Dishoom restaurant group** is rooted in Indian heritage and inspired by the Irani cafés of Mumbai. They support our work bringing safe water to communities across India.

Frank Water is doing remarkable work to make sure families in India can rely on safe, clean water for the future. Their projects don't just provide water, but help communities build lasting, sustainable solutions. We're glad to play a small part in supporting their projects by serving their bottles in our cafes.

Adam Raffa
Dishoom Ops and Sustainability Project Manager

BOUNDLESS SNACKS

The gut-health snack brand **Boundless** donates **1p from every pack sold** to Frank Water. Clean water is essential for good digestion and good living.

At Boundless, our USP of activation means water is a fundamental part of our manufacturing process, so we are beyond proud to support Frank Water's work by donating 1p from every pack sold.

Cathy Moseley
Founder and CEO of Boundless

WANT TO PARTNER WITH US?

Let's build a world where everyone, everywhere, has access to safe, clean, sustainable water.

Whether you're a **brand, business, festival, or founder**, your support goes further with Frank Water.

CERTIFIED WITH PURPOSE

We're proud to be chosen by ethical, certified brands that share our values. Our B Corp partners include:

Blue Sky Botanics
– natural botanicals



Klean Kanteen
– revolutionary stainless steel water bottles



Mahi Leather
– handmade accessories with impact



Nkuku
– ethical homewares



Pieminister
– pies with purpose



SBTRCT
– solid skincare with zero waste



FESTIVALS, EVENTS AND ETHICAL IMPACT

CHOOSE TO REUSE

We're proud to partner with some of the UK's most values-led events and festivals to **cut single-use plastic** and **raise awareness of water scarcity**.

In summer 2024, we delivered our refill service at six major UK festivals, including:

- **2000Trees**
- **Bearded Theory**
- **Camp Bestival**
- **End of the Road**
- **Green Man**
- **Love Supreme**

With **63 amazing volunteers**, we:

- Served **5,888 people** with filtered, refillable water.
- Engaged thousands in conversations about global water security.
- Kept sustainability at the heart of every event.

ETHICAL EVENTS, REAL IMPACT

Our refill service isn't just about reducing waste, it's about **funding our global work**, one refill at a time.

We carefully choose festivals that:

- Align with our values.
- Attract conscious, curious audiences.
- Are committed to a more sustainable world.

LONG-TERM COMMITMENT

We're proud to be a **1% for the Planet partner for 14 years** – a global community of businesses committed to giving back.

We're also a **member of Social Enterprise UK**, joining others who put **people and planet before profit**.



Verified Social Enterprise



INSPIRING THE NEXT GENERATION: WATER EDUCATION IN THE UK

RAISING GLOBAL CITIZENS, ONE STORY AT A TIME

At Frank Water, we believe the journey to water justice begins in the classroom. This year, we've been busy educating, inspiring, and empowering young people to understand their role in protecting our most precious resource—water.



WHY THIS MATTERS

Children today are tomorrow's water protectors. Whether through animated adventures or storytelling with real-life heroes, we're planting seeds of awareness, empathy, and action, preparing the next generation to make a difference, both locally and globally.

LEARNING THROUGH PLAY: FRANK WATER AND EARTH CUBS

We partnered with Earth Cubs, experts in fun, planet-positive learning for children aged 3–11, to launch a brand-new set of water education resources.

With support from our knowledge partners, **Arup** and **Xylem**, we co-created three exciting, interactive learning videos:

- **Water is Everywhere**
- **Epic Earth's Natural Wonder**
- **The Secret Life of Water**

Blending real-world footage with Earth Cubs' colourful characters, the resources make water conservation exciting, relatable, and memorable.

Launched on **World Water Day 2024**, the impact has been clear:

- **153,000+** children reached.
- **94,212** views of the videos.
- **1,963** teachers actively used the resources.

153,000+ CHILDREN REACHED

STORYTELLING FOR A WATER-SECURE FUTURE

In another inspiring collaboration, we partnered with **Arup** to bring water education into Bristol's schools and libraries.

Together, we:

- **Donated 186 copies** of **WATER: Protect Freshwater to Save Life on Earth** by **Catherine Barr** to **every primary school and library in Bristol**. (At the end of 2023).
- Invited children aged 7–11 to submit their own water-inspired stories for a chance to win a creative writing workshop with Catherine herself.

In April 2024, the winning young author, Carmen from Elmlea Primary School, enjoyed a one-hour workshop with her class, diving deeper into the themes of water, nature, and activism.

SCIENCE WITH PURPOSE: HOW CITIZEN SCIENCE AND STUDENT RESEARCH STRENGTHEN OUR IMPACT



Better data leads to better decisions. That's why we embed research and analysis into everything we do. From spring mapping in the Himalayas to evaluating WASH systems in India and Kenya's rural communities. And we don't do it alone.

Through **citizen science** and academic partnerships, we dig deeper, measure impact, and improve processes. In the last year, we've partnered with the **University of Bristol (UoB)** and the **University of the West of England (UWE)** to ensure our programmes are rooted in real evidence and shaped by the people who use them.

SUPPORTING THE NEXT GENERATION OF RESEARCHERS

Every year, we welcome **Master's students** to join our team who carry out real-world research that supports our programmes, while gaining vital experience in international development and water resource management. Crucial data is evaluated, and their findings inform how we design, monitor and scale our work.

“

Thank you for this opportunity to work within your team on this project. It has been a valuable professional experience and a fantastic insight into water resource management. Everyone has been extremely supportive throughout the process, which I have appreciated.”

”

Eva Craig
MSc in Politics and Climate Change, University of Bristol.



RESEARCH THAT SHAPES POLICY

Our work with global engineering consultancy **Arup** adds another layer of rigour. Together, we compiled a **literature review of ESG reporting frameworks**, examining the relationship between environmental, social, and governance indicators and water management practices.

This research formed part of our **technical guidance package** for businesses participating in our Beyond the Boundary project, ensuring that water stewardship is not only effective but also measurable and reportable.

WHY IT MATTERS

We don't just collect data for the sake of it. We use it to understand what's working, what needs to change, and how to share learning across borders.

Through citizen science, student-led evaluation, and strategic research, we're building a smarter, stronger approach to water security, one that's grounded in **local and indigenous knowledge, scientific evidence, and real-world impact**.

WE LEAD THE WAY..

Frank Water continued to champion urgent action on the water and climate crisis, sharing practical, scalable solutions at major global platforms, including:

COP29 in Baku: called for climate finance to reach smallholder farmers, vital for protecting farmland and food security.

Alliance for Water Stewardship (AWS) Global Forum: presented our Beyond the Boundary programme, inspiring companies and NGOs to adopt innovative water stewardship.

Stockholm International Water Institute (SIWI) World Water Week: showcased Beyond the Boundary to global government, NGO, and business leaders.

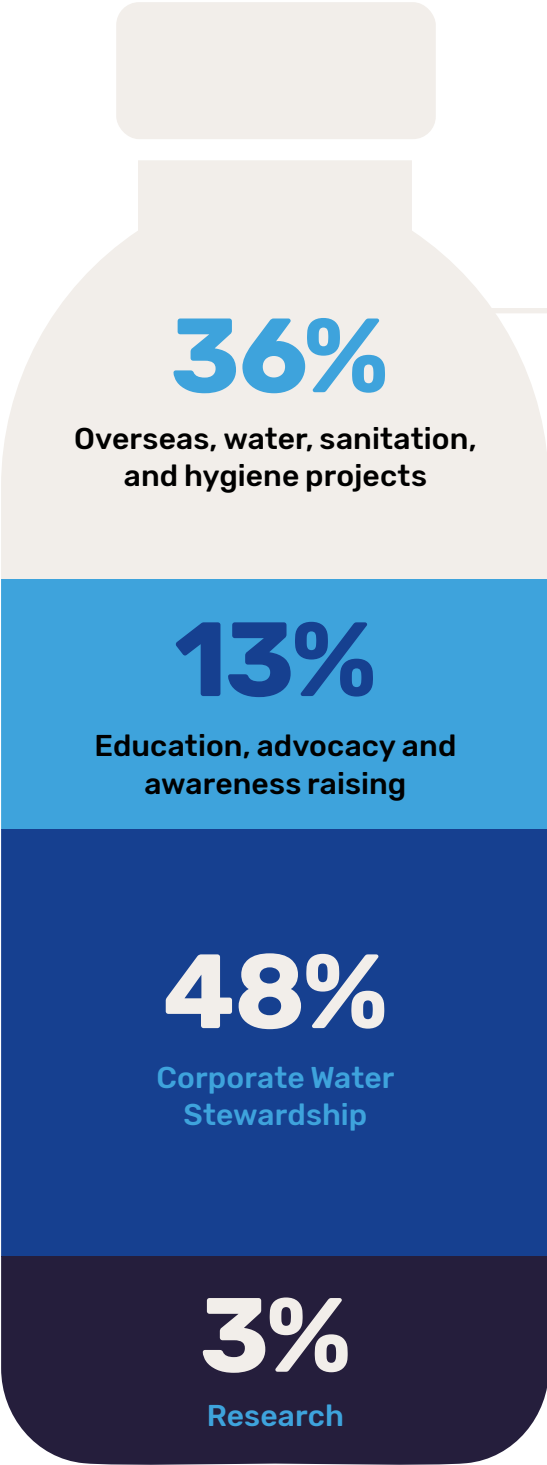
Southwest International Development Network (SWIDN) Conference: shared progress towards the UN Sustainable Development Goals (SDGs) 6 (Clean Water & Sanitation) and 13 (Climate Action).

Water, Engineering and Development Centre (WEDC) Conference: presented achievements improving water security in Kenya using our WASH app and toolkit with Arup and Amref.

Arup and WRC Wet Networks: highlighted our innovations that support communities in adapting to climate change.

Through these forums, Frank Water influenced decision-makers, built partnerships, and reinforced our role as a trusted leader in water resource management and climate resilience.

THE DIFFERENCE YOU'VE MADE



Your amazing support is used in one of two ways: directly on programme delivery or to generate the next pound. Last year, for every pound we spent on fundraising, we turned it into £2.98, and we're constantly striving to increase that figure.

Of the £494,850 Frank Water spent on programme delivery this was invested:

Thanks to supporters like you, we raised an outstanding £461,562 to ensure a future where everyone, everywhere, has access to resilient water resources for generations.

This is how you did it!

Corporate partnerships	£167,222
Grants	£134,724
Local fundraising initiatives and appeals	£98,898
Donations in kind	£31,940
Individuals giving cash or regular donations	£27,732
Investments and other income	£1,046
Total income	£461,562



THANK YOU TO OUR AMAZING SUPPORTERS

We're deeply grateful to all our supporters who make Frank Water's work possible. Our Rainmaker Club corporate partners have contributed in numerous ways this year – through donations, in-kind gifts, hosting networking events, supporting staff strategy days, and making matching contributions to our appeals.

We also thank the many individuals who stand alongside us – our Patrons, Ambassadors, event fundraisers, Raindrop Regular Givers, and generous members of the public. As a small organisation, every donation makes a difference, and we truly appreciate each one.

OUR STRATEGIC AND RAINMAKER PARTNERS INCLUDE:

Apacor / Apple / ARUP / BART Ingredients / Blue Sky Botanics / Boston Tea Party / Boundless / Brownfield Green / Culligan / Dishoom / Ethicall / Klean Kanteen / Lyreco / Holidays In Rural India / Mathias & Sons / Minirig / NBC (National Buyers' Consortium) / Pieminister / Nijhuis Saur Industries / Nkuku / Notting Hill Carnival / Rethink / Restore / Ryan Webb Consultancy / SBTRCT / sString / SuDS Planter / SUP Bristol / Tarka Springs / Whitby & Co. / Worktribe / Xylem.



TRUST & FOUNDATION PARTNERS:

Chalk Cliff Trust / Educational and General Charitable Trust / Rotary Club of Roundhay / The Souter Charitable Trust / Paradigm Norton Trust / The Tula Trust.

IN-KIND SUPPORT

We're grateful to those who contribute their skills, products, and time. Special thanks to:

Website analytics and digital marketing: Ryan Webb / Sally Hunt.

Videography and design: Jones Millbank / Martin Kerslake.

I.T. & database: Jon Free / Nick Stamp.

Event support and prizes: Bird and Blend / Butcombe Brewery / Cakesmith / Dave Turner / Kabuto Noodles / Loaf / Mathias & Sons / Pizzarova / The Cottage Inn / Truemark Coffee.

Frank Water receives no government funding and relies on public generosity. Every penny counts towards creating lasting change.

Report design: honeststudio.co.uk

WE DO SO MUCH MORE FRANK IS WATER

In 2025 we will:

01

EXIT Madhya Pradesh: Concluding our fluoride-free safe water project, leaving a legacy and strong, sustainable water systems for communities.

02

REACH new regions: Expand in Himachal Pradesh to protect and restore more vital Himalayan springs.

03

ASPIRE global partnerships: Introduce corporate water stewardship sessions from our Water Dialogue Series in India with the Confederation of Indian Industry.

04

REACH new audiences through creativity: Showcase our charity via art exhibitions with Arup and Rebecca Hawkins in UK cities, plus a Bristol screening of the film Our Blue World.

05

NUTURE key partnerships and events: Take our Festival Refill Service to five UK festivals and increase water sales in restaurants, bars and cafés.




06

KEEP moving forward with new leadership and founder Katie stepping aside to move Frank Water into the next phase of our organisational strategy.

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