



Digital Trustee

Role	Trustee (Voluntary - Frank Water Projects)
Role Purpose	Responsible for supporting the development of the charity's digital strategy, and working collaboratively with the Board of Trustees and CEO to deliver the wider aims and objectives of Frank Water.
Responsible to	Chair of the Board of Trustees
Responsible for	Digital strategy oversight and leadership

This is an unpaid voluntary role, requiring a three year minimum commitment, ideally two terms or 6 years.

At Frank Water, our vision is of a global water system which can provide everyone, everywhere with access to enough, good-quality water to sustain their livelihoods, protect their health and unlock their potential, which conserves the environment and, at the same time, maintains peace and political stability.

Water security is under threat from population growth and climate change, and vulnerable communities are most at risk. Our approach is to enable the world's most marginalised communities to achieve water security by providing the technical and financial support they need to manage their water resources, gain access to safe sanitation and maintain good hygiene.

We don't do this in isolation. Instead, we work with policy makers, planners and funders to ensure our contribution is a sensible, useful addition to the existing system.

By doing this, we can reduce water scarcity, alleviate pressure on global water resources and improve equitable, sustainable access to safe water and sanitation.

Wherever we can, we make sure our work is scalable to ensure it has maximum impact.

Since 2005, Frank Water has provided access to safe water, sanitation and good hygiene to nearly 500,000 people in 617 communities in India and Nepal.

As global citizens, we all have a part to play, so in the UK, Frank Water aims to inspire and support individuals and organisations to change their mindset and adopt a more sustainable approach to water. We do this by educating people so that they understand the challenges and are inspired to find solutions, and by enabling them to change their behaviour, consume differently and less, to re-use and refill more.

1. Role Summary

The Digital Trustee is responsible for overseeing the development, management and reporting on the Charity's digital strategy; including digital channels, content, data, systems, technology and creating a culture in which digital developments can be supported. The role will involve the following activities:

- Providing leadership and direction to the charity's digital strategy
- Working in partnership with the CEO, the Head of Programmes and the Head of Development to support the team, helping them to achieve agreed targets and the overall aims of the charity



- Contribute actively to the Board of Trustees in giving strategic direction to the charity as a whole, and ensures the charity applies its resources exclusively in pursuing its objectives
- Act as an ambassador of the organisation, spreading the word and promoting the work

2. Main Responsibilities

In relation to the Board

- Lead on the development of and regularly reviewing the charity's digital strategy (or related strategies)
- Keep the Board apprised of key digital events, trends and concerns
- Develop organisational policies, define goals, targets and evaluate performance relating to digital communications, technology and data targets
- Actively contribute to all board discussions, providing constructive criticism and questioning to aid analysis and decision-making
- Led by the Chair of Trustees, participate in appraising and constructively guiding the performance of the CEO

In relation to the staff team

- Act as a sounding board and mentor for relevant members of the staff team, helping them to realise the digital strategy and achieve their targets
- Lead on board discussions concerning digital strategy, targets, risks, and opportunities
- Facilitate new opportunities through your own network of funders and industry professionals

In relation to the community and code of conduct

- Participate in disciplinary and grievance procedures, if required
- Undertake review of external complaints as defined by Frank Water's complaints procedure
- Attend and be a member of other committees or working groups, where appropriate
- Maintain careful oversight of any risk to reputation and/or financial standing of Frank Water
- Act as an ambassador of Frank Water in public whenever an appropriate opportunity arises, spreading the word and promoting the work of the organisation

3. Qualities of a Digital Trustee

Essential

- At least 4 years experience at a senior level in a digital role.
- Understanding and acceptance of the legal duties, responsibilities and liabilities of Directorship and adhering to Nolan's seven principles of public life: selflessness, integrity, objectivity, accountability, openness, honesty and leadership.
- Commitment to the Charity's objects, aims and values and willingness to devote time to carry out responsibilities.
- Strategic and forward looking vision in relation to the Charity's objects and aims.
- Good, independent judgement, political impartiality and the ability to think creatively in the context of Frank Water and the external environment.
- Good communication and interpersonal skills and the ability to respect the confidences of colleagues.
- Balancing tact and diplomacy with willingness to challenge and constructively criticise.
- Prior experience of digital media and communications at a senior level within an organisation.

Desirable

- Knowledge of the type of work undertaken by Frank Water
- Prior experience of committee/trustee/NED work

4. Time Commitment



- The Board meets at least 4 times a year (meetings are approximately 3 hours) and all Board members are expected to be available at each of those meetings, as well as one Board Development Day per year.
- In addition to Board Meetings, other contact with the rest of the Board (and sub committees) – usually virtual or by phone – will be necessary.
- In addition, face to face or virtual meetings with relevant members of the staff team are appreciated if, and when, appropriate.
- Ad-hoc networking on behalf of Frank Water, when appropriate opportunities arise.
- It is expected that this role would take approximately 4 hours per month, in addition to quarterly Board meetings and annual Board Development Day.

Interested candidates should email kalcott@frankwater.com with CV and cover letter.