



**FRANK  
WATER**

**ANNUAL  
REPORT  
| 2014-2015 |**

# 2014

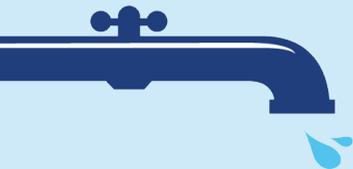


## THE YEAR AT A GLANCE



**SAFE  
WATER  
SAVES  
LIVES!!**





## FRANK turned 10!



On 10th March 2015, we kicked off our 10th anniversary year by blowing out the candles on our birthday cake, marking 120 months, 3650 days or 87,600 hours of life-changing work.



This year...  
We did what we do best. We worked on seven programmes across six states of India. We continued our work with four partners and started work with a further three. We reached 71,025 people in 88 communities across India.



We joined the conversation. As 2015 dawned, we directed our attention towards the critical global events taking place this year and added our voice to the international campaigns.



We published research. To ensure we use our funds as effectively as possible, we want to understand how people and projects work best.



We began work to identify a second country for FRANK Water to work in. We compiled a list of criteria including existing WASH provision as well as levels of poverty and human development.

# OUR PROGRAMMES



## ODISHA, EAST INDIA PARTNER: GRAM VIKAS

In 2014, we completed the first phase of our two-year Odisha programme, reaching 825 people (five communities) with a toilet, bathing room and safe water supply.

### Phoolvani's Story

Phoolvani Naik is 18 years old and a member of the Bagata tribe. She lives in the village of Majhi Ukhura where women and girls would spend two hours a day collecting water from dirty wells and ponds. Waterborne disease was rife, and there was nowhere safe or private to wash or go to the toilet.

The community turned to Gram Vikas for support, having heard of its work in neighbouring villages. With support, funding and guidance from FRANK Water and GV, the community threw their weight behind the project to make their own change. Every household made a contribution, some donated land, others dug trenches and laid pipes.

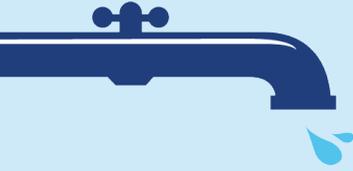
Before long, every household had a toilet, bathing room and a safe water supply in their home.

For girls like Phoolvani, this means not only better health, but the opportunity to live and learn with dignity:



“

*I don't need to rush to fetch water before and after school. I have more time to study and more privacy too.*



## CHHATTISGARH, CENTRAL INDIA PARTNER: SAMERTH

Chhattisgarh is home to tribal communities living in rural, remote villages. They lack basic services such as water and sanitation and don't have the networks or know-how to be able to claim government assistance. In 2014, we worked with 10,000 people in 38 villages, supporting them to develop their own solutions to long-term water security.

### Bhukia's Story

Bhukhia Bai is 42 and belongs to the Baiga tribe. She lives with her children and husband in Amapani village. Because of the tribe's strong beliefs, high levels of illiteracy and remote location, the village has been largely excluded from mainstream society.

A year ago, the women and girls of the village had to walk more than 7km across unforgiving terrain to collect water. It'd take them a couple of hours a day to fetch enough water to drink, cook and bathe in:



### BHUKIA REMEMBERS:

*"Villagers, particularly we women folk used to spend lots of time and energy for collection of water... The programme is really a helping hand for the people like us. Whatever we are getting would not have been possible without the help of the team. Now our village is getting positive responses from the government officials and a school teacher is coming regularly;"*

## TELANGANA PARTNER: BALA VIKASA

In 2014, we completed the final phase of our Telangana programme, reaching a further 45,348 people in 29 communities with water purification plants.

On top of this, we spent the year looking at how we can recharge the water sources that supply the purification plants and how best to treat reject water generated by the plants before it's released back into the environment.

### Mr Ilaiah's Story

Mr. Ilaiah is 38 and works as a labourer in Jayagiri village in Warangal. He and his family had household taps that they'd use for drinking, cooking and bathing. But the water tank was dirty and often leaked, allowing water from the drains to mix with their drinking water. The family were often ill with vomiting and diarrhoea.

On the days he was too sick to work, Mr Ilaiah simply wouldn't get paid. In order to get better, he'd regularly spend around Rs.3000 (£30) per year on medical expenses, leaving no money to buy the purified water that would keep him healthy.

Working with Bala Vikasa, FRANK Water has implemented a water purification system in Jayagiri that provides a safe and affordable supply of water to the whole village:



“

We're now free from all water related health problems and our investment on medical expense has greatly come down. We are able to work actively. Our work days are increased and we feel healthy now

## EASTERN GHATS, ANDHRA PRADESH PARTNER: VJNNS

In 2014, we installed gravity fed water systems in five villages, reaching almost 1400 people. We secured 16,000 saplings that will grow into trees to shield and protect the springs. And, by doing this work, we've managed to persuade the local government to fund a further five water systems, doubling our impact.



### Sagina's Story

Sagina is a member of the Bagata tribe that lives in the Eastern Ghats of India. Typically she spends 3-4 hours a day collecting water (traditionally a woman's job) and often longer in the dry season. Despite the time and energy it takes, there's no guarantee that her family will have safe water to drink because the spring is so often contaminated.

With support from FRANK Water and VJNNS, Sagina and her community have worked together to set up a safe water supply which delivers water to every street in the village. Now that Sagina has a safe, convenient water supply, she can spend the extra time earning money and spending time with her family.

## AGRA, UTTAR PRADESH PARTNER: CURE

From Ambedkar Nagar and Islam Nagar (two large urban slums of Agra), you can see the Taj Mahal across the River Yamuna. But for those people who live in the slums, it may as well be another world. The slums have no safe water available – residents buy drinking water from tankers but this is neither reliable nor affordable.

In 2014, we began work on our three year programme, bringing safe water to 500 households and building the capacity of the communities to eventually manage their own safe water supply, drainage and sanitation. One year in, residents have started to clean up communal areas and water sources and built structures to collect and store rainwater.

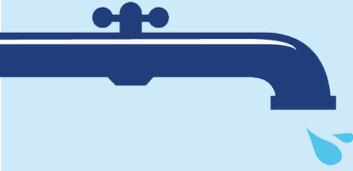


### Salim's Story

Salim Khan lives with his wife and four children in Islam Nagar. 25 years ago the family home had its own hand pump that provided a good supply of clean, safe, ground water. Since then, levels have fallen dramatically, water quality is poor and the hand pump no longer works.

Salim and his neighbours were forced to buy water to drink, cook and wash with, from privately operated water tankers, at high prices. Water has more than doubled in price over the last few years and costs are even higher during the Summer. The water supply is inconsistent and often unsafe to drink.

With CURE, we've supported Salim to build a water tank on his roof that can collect and store rainwater. Today he is the proud owner of a tank that holds up to 5000 litres - enough to last for up to four months, saving him and his family money, time and energy.



## MADHYA PRADESH PARTNER: PEOPLE'S SCIENCE INSTITUTE (PSI)

Too much fluoride is a common problem in Madhya Pradesh. It leaches into the groundwater and causes fluorosis which affects teeth and bones.

In 2014, we implemented water filtration systems in three communities. Having seen the results for themselves, a fourth community has changed their habits and now drinks from a different, safer water source.



To protect Resham's health and save her children from future illness and potential disability, we've supported her and her community to organize their own long-term safe water supply.

### Resham's Story

Resham Bai lives in the small village of Kalapani, in the middle of India, in Dhar, Madhya Pradesh.

At 32, she's spent most of her life drinking fluoride-contaminated water from the nearest well without ever knowing that her health was suffering because of it. Until recently, her three sons and daughter also drank from the contaminated source.



*We used to see our children's teeth discolor and their bones bend, but we never believed there was anything wrong with our water.*



## **ANDHRA PRADESH, TELANGANA, HARYANA, KARNATAKA PARTNER: NAANDI**

Over ten years, we've reached 58 rural communities and 121,400 people in Andhra Pradesh, Telangana, Karnataka and Haryana. We've set up water purification plants and delivered training and awareness campaigns.

In 2014, our final plant was inaugurated in Gunnampalle village in Andhra Pradesh, where the villagers had been forced to drink from contaminated water sources for many years. With Naandi, we installed a water purification plant to dispense safe, clean drinking water to every household. Even before the plant had opened, 153 households had registered and paid the affordable membership fee. Today, every person in Gunnampalle has safe water to drink.



# WHAT'S NEXT FOR FRANK WATER?



We'll continue work on our WASH programme, reaching an estimated 41 communities and 10,000 people in 2015.



We'll take our #FreeFill initiative to more festivals, helping reduce plastic waste and change behaviour.



We'll continue to monitor our progress, learn from our partners and improve our work.



We'll deliver a calendar of engaging and inclusive events to celebrate our 10th anniversary to raise awareness, funds, and highlight our impact.



We'll create unique and exciting fundraising campaigns to appeal to our ever-expanding crowd of supporters.



We'll build a toolkit to support restaurants, bars and cafes to move away from bottled water and offer a more sustainable alternative that raises funds for safe water.



We'll do our research both at home and on the ground and we'll use our findings to campaign for change in India at both a local and state level.



We'll collaborate to help Bristol (and beyond) become a Refillable City to reduce plastic waste and improve our city's health and wellbeing.



We'll make our voice heard. 2015 is a big year for global decision makers and we'll lend our voice to their campaigns to help them choose the right path.

# THANK YOU

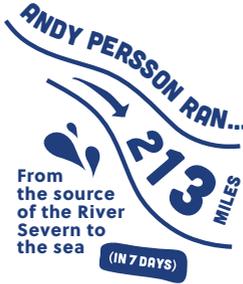
We've seen our amazing supporters take part in some unique challenges this year – on foot and in a variety of vehicles, through mud, rain and baking sunshine, through deserts, along rivers, across oceans and over mountains.

Here are just a few of our passionate, creative and in some cases daredevil supporters:

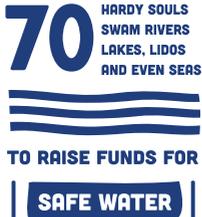
KAREN COOPER RAN



EVERYDAY FOR  
**365** DAYS



ROMY GILL COMPLETED



Bristol's Thali Café served

**20000**

bottles of filtered tap water to their customers who donated 50p per bottle

— *in one year* —

customers will have donated

≥ **£10000!**



cooked curry for their friends, family & colleagues to mark our Karma Korma Campaign



Gave up their daily hit and drank nothing but water for 7 days as part of our Join Jon Campaign

25 volunteers donned **BRIGHT BLUE WIGS** and collected more than...

**£1200**

as official charity for Bristol's Iconic Park & Slide, created by artist Luke Jerram





**FRANK  
WATER**

*#SavingLivesSince2005*

# GETTING THE WORD OUT



This year we...



**Celebrated!** FRANK Water marked its 10th birthday on 10th March 2015 and prepared for a year of events and activities.

---



**Collaborated.** We worked with our Patrons, Ambassadors & Champions. Pinky Lilani delivered our tastiest fundraising event yet – the Big Give Breakfast and Nick Compton hosted a day at the cricket for funders and fundraisers.

---



**Campaigned.** We launched our advocacy programme and added our voice to a few of 2015's major global campaigns.

---



**Cooked up a storm.** Our annual foodie fundraiser, Karma Korma, was supported by a team of top celebrity chefs who donated recipes, time and coverage.

---

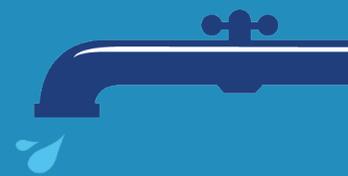


**Joined the Conversation.** On twitter, facebook and instagram and via our newsletters, blog and website, FRANK Water upped its game across social and digital media.

---



**Couldn't have done it without those generous and big-hearted companies and individuals who gave their time and expertise including: BART Ingredients, TinCat Design, Ryan Clements, Liam Richardson, Films @59, Bespoke Digital.**



## OUR TEAM

Since work began in 2005, FRANK Water has reached 304, 288 people in 210 communities with safe water and sanitation. But without our team of dedicated, determined and skilled staff and volunteers, those numbers would be 0. In 2014, we recruited 2 new staff members and 2 trustees. We worked with 7 interns and more than 100 volunteers.



## FINANCIALS

**In 2014, we raised £281,411.**

**We spent £325,887 planning, implementing, evaluating, advocating and campaigning for safe water and sanitation programmes.**

**In line with our objectives for 2014-15, we spent £125,581 of our surplus reserves. We invested £81,105 in our operations and support.**

**For every £1 we received we used 80p on programming and 20p on operations and support.**

# PATRONS LETTER

2014 was my first year as patron of FRANK Water. And what a year! Among the many events and achievements that the year held, we celebrated our 10th birthday and ten years of life-changing work.

Over the last 12 months, I've met dozens of people who love and support FRANK Water and it's easy to see why. This small, vibrant and characterful charity has an impact far greater than its size would suggest.

This year alone, FRANK has reached more than 70,000 people, providing safe drinking water and sanitation for many of the world's poorest communities. And over the ten years since FRANK Water began, we've secured water and sanitation for over 300,000 people.

That's 300,000 people who have a tap and a toilet thanks to FRANK Water, its partners, supporters, funders and volunteers.

At home, FRANK has worked hard to raise funds in a host of imaginative ways – including my Big Give Indian Breakfast where I cooked my favourite breakfast recipes (chilli-spiced eggs & potatoes) for around 50 people who then donated in return!

There are already big plans in the pipeline for next year and I'm excited and proud to be part of FRANK Water's future.

We hope you'll join us on our journey. With your support, we can keep changing lives.

Thank You.



Pinky Lilani

