



**FRANK  
WATER**

**ANNUAL REPORT  
2016-2017**



# THANK YOU!

In 2016, you helped us reach just under 25,000 people in 84 communities with safe water, sanitation and hygiene (WASH).

Since 2005, you've helped rewrite the future for nearly 360,000 people.

## WHY WASH?

FRANK Water works not only on water but WASH (water, sanitation and hygiene). We do this with communities in India and Nepal that are hard to reach, may have been left behind by progress or are marginalised from mainstream society by their caste.

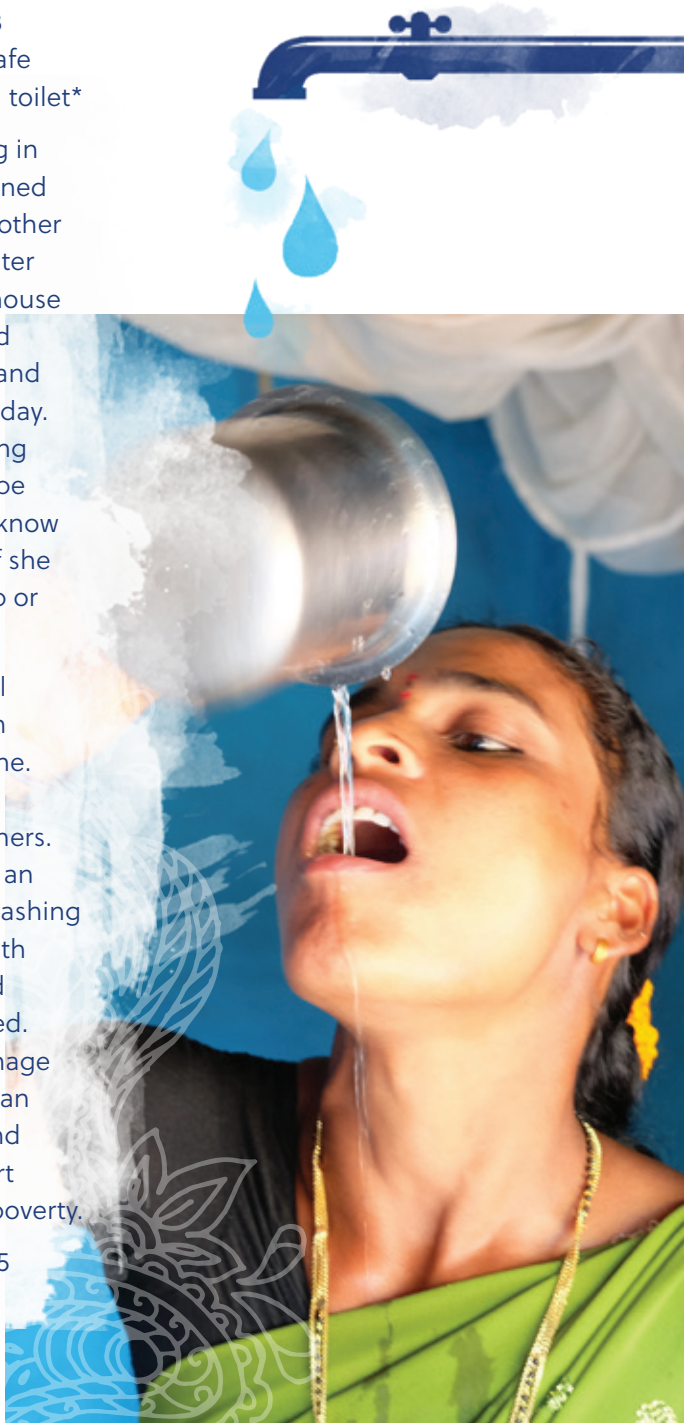


Across the world there are 663 million people who have no safe water and 2.4 billion without a toilet\*

Without safe water, a girl living in a remote, tribal village is destined to stay at home to help her mother collect and carry water then filter and boil it to make safe. Her house would have no toilet and she'd have to find somewhere safe and private to relieve herself each day. She'd have no way of managing her periods safely and would be sick often because she didn't know to wash her hands and even if she had known, there was no soap or running water.

Your support provides that girl with safe water, a toilet and an understanding of good hygiene. Thanks to you, she can go to school everyday with her brothers. With soap, running water and an understanding of why hand washing matters, she'll stay healthy. With a toilet, risks to her health and her personal safety are reduced. She'll understand how to manage her periods hygienically. With an education, she'll be able to find work, earn a living and support herself and her family out of poverty.

\*UNICEF, WHO, 2015



# HOW?

# WITH WATER



Last year, your support allowed us to install and/or renovate water supply systems for 7,369 people in 35 villages in **Telangana**, India. Borewells are connected to a pump which depending on the size of the village, feeds water into an overhead storage tank or directly to taps around the village.

In India's **Madhya Pradesh** region, your donations helped 960 people access a safe water supply. Until then, women would spend more than two hours a day collecting water.

Thanks to you, we were able to work with 8,904 tribal Baiga people in **Chhattisgarh**, India. Your support helped build wells, install and repair handpumps and reinvigorate lakes and ponds to recharge groundwater levels.

In **Andhra Pradesh**, India, you've supported 579 people to access safe water via three gravity fed water supply systems.

In **Lalitpur**, Nepal, we started work with new partner, FSCN. Our first project is to revive the water supply in Lakuribhanjyang village that was destroyed by the earthquake in 2015. Our first step was to test the existing water source and provide advice on purification methods.

In **Uttar Pradesh**, India, you supported us to build and install two large rainwater harvesting (RWH) units at Tedhi Bagiya School. Together these tanks hold 1,15,000 litres. In addition, six households installed RWH units in 2016, taking the total number of households that collect and use rainwater to 26.

*"Us women used to walk a long way, twice or thrice (12km) a day, to collect drinking water from some sources that we now know are contaminated. More than 80% of us didn't have water for bathing and washing clothes, whilst none of us were using the safe methods - boiling, filtering - before drinking from the sources."*

*Lila Bai, Gond Tribe, Chhattisgarh*





# HOW?

# WITH SANITATION



In **Telangana**, India, you've supported 1,145 families to apply for funding to build individual family toilets. So far, 427 applications have been approved, and 82 families have their own toilet.

In **Madhya Pradesh**, India, your donations have helped families from the villages of Dhanora, Ratanpura and Jamnia to not only access safe water but also apply for funding to build toilets. The sixteen villages that have already secured safe water with your help are slowly working to become open defecation free (ODF).

Thanks to you, 48% (1,230) of households that we're working with in India's **Chhattisgarh** region, now have toilets. The remaining 1,132 toilets are due to be completed over the next 12 months.

In **Andhra Pradesh**, India, you've supported 579 people in three villages to submit applications to the Clean India Campaign to fund toilets.

In **Agra**, India, your support has allowed us to set up community groups who'll take the lead on various sanitation and hygiene initiatives. Slowly but surely, residents are starting to apply for funding for toilets from the Clean India campaign.



*"Now, we regularly clean our hands with soap before cooking and eating. We keep our house clean, so it is free from mosquitoes and flies even during the monsoon and winter seasons. With better water and more knowledge, we are free from seasonal diseases. We live a healthy life and use our time for the family."*

*Mrs. Peddi Chinnakka, Chintur Scheduled Tribe Colony*

# HOW?

# WITH HYGIENE TRAINING

In **Agra**, India, you've helped residents set up a Waste Watch Group to monitor household waste disposal, stopping people dumping their waste into the pond. A Youth Group has campaigned for council rubbish collection to stop people dumping rubbish in the park.

With your support, people living in villages in India's **Telangana** state have started using soap to wash their hands, dispose of rubbish in bins instead of in the street and keep their houses clean. Bathing and hand washing is now part of daily life.

In **Madhya Pradesh**, India, your donations have allowed us to hold regular workshops in three communities to teach families the importance of handwashing and good hygiene and women how to manage their periods safely.

*"I am practicing healthy sanitation and hygiene practices like cleaning hands with soap, maintaining my home surroundings and using a dust bin instead of throwing household waste outside."*

*Mrs Thati Laxmi, Patimeedi Gumpu Village*







In **Chhattisgarh**, India, you've helped us employ WASH extenders - trained staff who 'extend' the message of safe water, sanitation and hygiene into communities. Thanks to your support, people have a better understanding of how to maintain good hygiene and sanitation. We have conducted workshops on menstrual hygiene management in eight villages, with 109 tribal women and girls. Not only is this educational, but it's helped us build a relationship with women and girls, making it easier to work together in the future.

With your support, more than 500 people from three villages in India's **Andhra Pradesh** state have received training and Information around health, hygiene and sanitation and techniques to prevent disease. Since then, we've seen people practicing safe hygiene in more than 70% of households.

In **Lalitpur**, Nepal, you helped train 37 women volunteers to deliver their own hygiene workshops to people living in their community. Training included handwashing, menstrual hygiene management, preventing disease and more.

# RESEARCH

We want to be the best at what we do which is why we work with partners in the UK and overseas to improve and shape our programmes for the future.

We've been working with our strategic partner, Arup to develop a tool that tests the environmental impact of WASH projects. It predicts how a WASH project might affect groundwater levels, nearby natural habitats and flood risk. The tool will provide other WASH organisations with a defined set of questions to help reduce the impact that WASH work has on the natural environment.

Closer to home, we've continued to strengthen our partnership with the national student network, Engineers without Borders (EWB). This year's EWB team helped us map Nepal's access to water, sanitation and hygiene and identify areas of the country most in need, which guided our first programme location. Find out more at [frankwater.com/research](http://frankwater.com/research)



# ADVOCACY

FRANK Water is a small charity with a big impact. We use our small scale projects not only to empower communities to understand and claim their rights but also as models of best practice to advocate to local government, corporates and other funders to support further, similar work.

We've been working in 36 villages in Chhattisgarh since 2014. In that time, we've used our work to leverage more than £1 million from local government schemes for other improvements to community infrastructure and people's quality of life.

In Andhra Pradesh, we have successfully used our projects as models of best practice to secure a commitment from local corporates and the state government to build a further 800 gravity fed water supply systems between them.

Our UK advocacy programme has built on the momentum created by 2015's Sustainable Development Goals. We joined the Sanitation & Water for All (SWA) network and signed up to the Climate is Water campaign, supporting our fellow members to push Water up the global agenda for climate action.

Find out more at [frankwater.com/advocacy](http://frankwater.com/advocacy)



# GETTING THE WORD OUT

Sharing news of our work with you, the people who made it happen, is almost as important as the work itself! This year, we put our heads together to come up with new ways of spreading the word and here's what we did.

## **We broadcast on national radio!**

In July 2016, our first charity appeal aired on BBC Radio 4. The voice behind the microphone was none other than Anita Rani, who was so inspired by the stories she heard that she agreed to become our newest patron. Since then, she's supported this year's match-funded World Water Day appeal, using social media to encourage supporters to make double the difference.

**We got poetic!** With the UK's green poet, Martin Kiszko and a team of engineers from Arup, we created a unique, cross-curricular project for primary schools, entitled "The story of WASH through Poetry & Practical Engineering."

For the fourth year running, **you served up curry for safe water!** The Karma Korma campaign celebrated its fourth birthday and we marked the occasion with our annual Bollywood bash at the Thali Café.

**We refilled...** Summer 2016 saw an army of volunteers serve thousands of litres of chilled filtered water as part of our festival refill service. We kept 8,000 festival-goers hydrated and happy at ten festivals across the country, raising awareness of and funds for our programmes.

And, ahead of our most environmentally conscious campaign to date, **we prepared to make our #PledgeToRefill.** In May 2017, FRANK Water ends all sales of bottled water in single use plastic and encourages supporters to do the same – ditch disposables and carry a refill bottle and cup instead.



# HOW YOU'VE HELPED!

Yet again, you've blown us away with your support – whether as individuals, companies, schools or events, we never cease to be amazed by just how imaginative and inspiring our supporters are.

For a flavour of what you've achieved this year, read on.

- Super-supporter Jim Dorman took eight weeks off work and walked all 600 miles of the South West Coastal path, raising £10,000 en route.
- Run by a group of three friends, the 'Ordinary Lives?' Speaker series continued into its third year, raising £2,000.
- 70 sporting superstars swam, ran and cycled, racking up thousands of miles for FRANK Water.
- 100 party animals bought tickets to our Bollywood night, bid for auction prizes and tried their luck at the raffle.
- Ten fabulous music festivals hosted our Festival Refill Service, helping reduce plastic waste and encouraging their customers to refill. Our 2016 Summer circuit included WOMAD, Shambala, End of the Road, Secret Garden Party, Larmer Tree, Love Saves The Day and Cornbury.
- An astonishing 255 individuals made a donation to our first ever BBC Radio 4 Charity Appeal, voiced by Anita Rani, totalling a huge £15,000.







# OUR TEAM

The FRANK Water team is much more than its staff. There are dozens of people that support FRANK Water, year-round for nothing. They include:

- **You.** The people that make it happen. In 2016, your donations funded safe water, sanitation and hygiene training for almost 25,000 people.
- **The network of dedicated ambassadors** who act as an extension of the FRANK Water team, supporting us to fundraise, spread the word and even visit the projects themselves.
- **Our patrons**, Nick Compton, Pinky Lilani and Anita Rani who lend their support in multiple ways.
- The **board of trustees** who govern FRANK Water with clarity and sensitivity.
- **Supporters in kind.** In order to spend as much as we can on safe water and as little as possible on overhead, we rely heavily on professionals who offer their expertise for free, specifically designer Tom Williams and the team at Noisy Little Monkey.
- **Volunteers** – all 194 of them who helped us deliver our refill service at festivals and steward at events, apply for funding, coordinate fundraising campaigns, undertake research and more.
- The **FRANK Water India team** – Praveena Sridhar and Sachin Tiwari who despite living thousands of miles away are integral to our programme and its sustainability and who contribute daily to FRANK Water's decision-making and development. Thank You!

# FINANCIALS

In 2016, we raised **£378,882**

We spent **£313,596** on our charitable work and invested **£88,309** in operations, fundraising and support

In line with our objectives, we reduced our surplus reserves by **£23,023** developing our team and programmes



## WE MEAN BUSINESS!

FRANK Water is lucky enough to work with a clutch of companies, festivals and stockists that show their support in dozens of different ways. From simple - donating a pound for every product sold or stocking FRANK Water bottled spring water in glass, to strategic – a three year partnership that incorporates large-scale research projects, volunteering and financial support. Find out more at [frankwater.com/our-partners](http://frankwater.com/our-partners)



# LETTER FROM OUR PATRON

About a year ago now, I was introduced to FRANK Water. They were looking for the right person to present their charity appeal on Radio 4 – and asked if I'd do it. It didn't take long to know that I wanted to support this exciting charity – there was something about their drive and enthusiasm not to mention their impact that caught my attention and pushed me to find out more. And there it began...

Before long, I found myself in a tiny BBC recording studio reading the story of Resham – a woman whose life was destined to be one of drudgery and waterborne disease before FRANK Water helped her and her neighbours to identify and access a safe, convenient water supply. This incredibly simple act was life-changing. When the FRANK Water team visited Resham's village earlier this year, Resham showed off not only her newly built toilet but also the shop that she'd opened.

With safe water at her doorstep, Resham's time wasn't taken up with fetching, carrying, boiling, filtering and worrying about water. She could concentrate on earning a living.

Resham is just one of FRANK Water's many success stories. Fast forward to March this year, and FRANK Water's appeal for World Water Day raised more than £5,000 – enough to help a further 385 people like Resham to access safe water and sanitation.

The more I get to know the FRANK Water team, their projects and the people they work with, the better I understand the impact they having on hundreds of lives each year. Whilst water is where it starts, FRANK Water's projects not only turn on taps, they improve health, inequality and livelihoods.

I'm excited about what the next year has to hold for FRANK Water both here in the UK and overseas. They launch their new Cycle for Safe Water Challenge, take the brave step to stop selling bottled water in plastic bottles and continue to make progress on reviving the water supply in earthquake-devastated villages in Nepal.

Above all, they'll keep changing lives. Which is why I'm proud to be patron of this brilliant charity. I urge you to find out more and show your support in whatever way you can.

Anita Rani





Even the smallest donation, made on a regular basis, can have a huge impact. Monthly donations allow us to plan well into the future and work more effectively

- It costs just £5 to support one person to claim funding for toilets from the Indian Government's Clean India campaign
- £13 pays to provide one person with safe, clean water for life, providing whole families with opportunities for education and further development.
- £20 could pay for urinary fluoride analysis for 20 children. Naturally-occurring fluoride seeps into the water supply and leads to debilitating skeletal fluorosis. With a safe water supply, we can stop fluorosis in its tracks.




Find out more at  
[frankwater.com/donate](http://frankwater.com/donate)



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